



COOLBLOG DESSERT SDN BHD LICENSE APPLICATION FORM

All applicants please read the following:

This application form is provided to determine your suitability as a Coolblog Franchisee, and the information provided will be relied upon to form the basis for a number of decisions by Coolblog.

All information contained in this application will be treated in strictest confidence.

This application is not a contract, and does not obligate either party in any manner.



**COOLBLOG LICENSE APPLICATION
STRICTLY CONFIDENTIAL**

SECTION A – PERSONAL INFORMATION

APPLICANT'S PHOTOGRAPH *(Please place a recent photograph in the space below)*

Company Director's Name : _____

Date of Birth : _____ Age : _____

Address : _____

Tel No. : _____ Mobile Tel No. : _____
(Home) (Business)

Email Address : _____

Full Name of Spouse / Partner : _____

Date of Birth : _____ Age : _____

No. of Children : _____ Age of Children : _____

Have you ever owned or managed a retail business or franchise?

If yes, please provide details



SECTION B – BACKGROUND INFORMATION

Will you have a business partner? _____

Will they be active in the business & to what extent? _____

If yes, name of business partner: _____

A separate application & financial statement is required from each business partner.

Source of funds:

Business Income

Sale of share/property

Investment

Others _____

Which geographical area are you most interested in? _____

Will you require assistance to obtain funding? _____

Have you ever been bankrupt : _____ Place & Date : _____

Reason : _____

What level of total earnings (wages and profits) would you like to make this year with your business?

First Year:RM _____ Second Year:RM _____ Third Year:RM _____

What is your current annual income, including sources other than your salary?

What do you see as the benefits of joining a franchised group such as this in comparison to being on your own?



SECTION C – BUSINESS / WORK EXPERIENCE

OCCUPATION RECORD

Please list two most recent occupations held

Employer's Name : _____
Address : _____
Position Held : _____
Period of Employment : From _____ To _____
Gross Annual Income : _____

Employer's Name : _____
Address : _____
Position Held : _____
Period of Employment : From _____ To _____
Gross Annual Income : _____

EDUCATIONAL RECORD

Highest level attained : _____
Date : _____
Tertiary Qualifications : _____

Awards received : _____



SECTION D – REFERENCES

PERSONAL REFERENCES

Name : _____ Telephone No.: _____

Address : _____

Name : _____ Telephone No.: _____

Address : _____

BANK & CREDIT REFERENCES

Bank / Branch : _____ Telephone No.: _____

Bank / Branch : _____ Telephone No.: _____



SECTION E – FINANCIAL STATEMENT

ASSETS	LIABILITIES
Institution / Deposits ● _____ RM _____ ● _____ RM _____ ● _____ RM _____	Personal Loans ● _____ RM _____ ● _____ RM _____
Share / Value ● _____ RM _____ ● _____ RM _____ ● _____ RM _____	Leasing Financial RM ● _____ RM _____
Real Estate (Market Value) Home RM _____ ● _____ RM _____ ● _____ RM _____	Other Loans ● _____ RM _____ ● _____ RM _____
Other Assets ● _____ RM _____ ● _____ RM _____ ● _____ RM _____ ● _____ RM _____	Overdraft / Mortgages Payable ● _____ RM _____ ● _____ RM _____
	Other Liabilities ● _____ RM _____ ● _____ RM _____ ● _____ RM _____ ● _____ RM _____
TOTAL RM	TOTAL RM

I make the above statement of my assets and liabilities as of



SECTION F – ADDITIONAL INFORMATION

Do you intend to hold the franchise in a company name? YES / NO

If “Yes”:

Company Name : _____

Company Registration No.:

Registered Address : _____

Full name and addresses of directors:

1. _____

2. _____

3. _____

What do you bank with? _____ Branch : _____

Accountants Name : _____

Company Name : _____

Address : _____

Telephone Number : _____

Facsimile Number : _____

Solicitors Name : _____

Company Name : _____

Address : _____

Telephone Number : _____

Facsimile Number : _____



SECTION G – DECLARATION

I understand that the purpose of this application is to assess my suitability as a Licensee. It does not obligate the Licensor, their agent or myself and does not constitute an offer.

I understand that references and previous employers may be contacted.

I certify that all the information contained in this application is true and correct and agree to update this information as changes occur.

Signature of Applicant

Company Chop

Date



SECTION H – PRIVACY POLICY

1. Coolblog Dessert Sdn. Bhd. (‘Coolblog’, ‘we’, ‘our’ and ‘us’) understands the importance of the privacy of the personal information collected from you and the following contains information in relation to the collection, use and privacy protections adopted by Coolblog for the protection of your personal information.
 2. Coolblog only collects information from you when you provide it voluntarily. Coolblog will not collect information from you without your consent.
 3. On Coolblog’s website, information will be collected from you mainly when you fill in and submit to us the:-
 - General Enquiries Form
 - License Application Form; and
 - Employment Form
 4. Coolblog uses the information collected primarily for the following purposes:-
 - To reply and/or provide information to you in relation to any enquiries that you have made;
 - To use the information for our analysis of our products and services and to improve our products and services;
 - To contact you if we think you may be suitable for position within Coolblog (If you submitted to us the Employment Form);
 - To be used in accordance with your consent
- For the purposes above, some of the information may be shared with associated Coolblog stores in Malaysia and overseas. All associated Coolblog stores recognize the importance of privacy of individuals and will not disclose the information to third parties except with your consent or if required by law.
5. You may access the information you have provided which is stored on Coolblog’s database. You may also wish to amend or update such information through our Customer Services.
 6. Coolblog shall take reasonable steps to protect the personal information we hold from misuse, loss, unauthorized access, modification or disclosure. However, it would not be possible for Coolblog to give absolute assurance that any personal information we hold would be secure at all times.
 7. Should you have any queries about this privacy policy, you may contact our Customer Services at (07) 3555001 / 3555002, or email us at **info@coolblog.com.my**.

